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# Concert At Auditorium Opens New CBC Station

The quarter-century of service radio transmitter CKY has given to Manitoba listeners will come to an end Friday when the new high-powered transmitter at Carman is officially opened with a broadcast from the civic auditorium.

Short addresses by Hon. R. F. McWilliams, lieutenant-governor of

Manitoba, Premier Stuart Garson, A. Davidson Dunton, chairman of the CBC board of governors and Dr. Augustin Prigon, general manager of CBC will be included in the programme which will be heard from 8 p.m. to 9 p.m.

Musical selections will be provided by Mary Morrison, Roy Firth, the Winnipeg choristers, under the direction of W. H. Anderson, and the 45-piece CBC orchestra conducted by Eric Wild.

A pioneer in Canadian broadcasting, 15,000-watt CKY has been forced to the sidelines by the new 50,000-watt CBW transmitter. During the first eight days of September the CBC will put into operation three 50,000-watt transmitters. These include CIBC, Toronto, which was raised to the higher power, Sept. 1; CBX, at Lacombe, Alta., which is due to open Sept. 8; and CBW, Carman.

Cost Over \$100,000

Transmitters for the two new prairie stations cost more than \$100,000. This does not include the price of towers, building and auxiliary equipment. Enough power is used to serve a fair-sized town. There is so much electricity in the transmitter room that an unattached fluorescent light bulb held in the hand is said to glow with nearly full brilliancy.

The CBW tower is 370 feet high. The transmitter building is a one-storey structure with 3,000 square feet of floor space, including the transmitter room, master control room, work rooms for repairs, tube storage rooms, fan and air-conditioning room and bunk room and kitchen in case the staff gets snowed in.

Radiating in an oval pattern under the ground from the base of the towers, engineers have buried 92,000 feet of heavy copper wire to which all metal in the transmitter building is connected because of the concentration of high voltage.

Through an agreement of sale made a few months ago, the provincially-owned station CKY became the property of the CBC.

## HOW TO AVOID A MEDIOCRE MARRIAGE

Greatest cause of divorce is boredom—the soul-destroying sameness of living together day after day, says Dr. David Mace. In September Reader's Digest, he explains why—though you may detect deadly symptoms of disintegration and decay in your marriage—there is no need to despair. Learn why all the stimulation and freshness needed to make your marriage live and grow again rest within yourself—without changing partners.

(Condensed from *Woman's Home Companion*)

### Also in Reader's Digest

**Prisoner's return.** For 5 lonely years the soldier dreamt of his wife. Was she still faithful? Finally the long-awaited day came: and as he approached their cottage . . . André Maurois tells how fate wronged a French couple—a true story that can still end happily if the absent husband happens to read it.

**How smart are you?** How sharp are your reasoning powers? Given a set of facts, how quickly can you reach the right conclusion? Try this challenging quiz—the kind used in many standard mental tests. It's fun to do, and may reveal whether your mind's as logical as you think it is.

(Condensed from "Test Yourself")

**22-page condensation from "Oklahoma Attacks Its Snake Pits."** Two years ago Oklahoma's mental hospitals were infernos of filth, degradation. Here's the blazing, true story of how a newspaperman fired a whole state to action . . . and how the clean-up came to pass—despite heartaches and setbacks. From Mike Gorman's forthcoming book.

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# Radio Station CBW Replaces CKY After 25 Years Service

Sept 1948

"This is CKY... Good-bye."

With these words from Premier Stuart Garson, radio station CKY ceased operations Friday night, after 25 years service to Manitobans, to be replaced by the Canadian Broadcasting Corporation's new 50,000-watt transmitter, CBW, at Carman.

The switch in ownership of the former Manitoba government operated radio station took place in the civic auditorium before an estimated 4,000 persons, including provincial and civic dignitaries and prominent citizens.

Official opening of CBW was performed during a one-hour special coast to coast broadcast by the C.B.C. Besides Premier Garson, speakers were Hon. R. F. McWilliams, lieutenant-governor of Manitoba; A. D. Dunton, chairman of the C.B.C. board of governors; Dr. Augustin Frigon, general manager of C.B.C., and James R. Finlay, prairie regional representative of C.B.C.

## Pause During Switch

Manitoba listeners of the broadcast heard the first few minutes of the programme from CKY's transmitter at Headingley. Just before Premier Garson finished his remarks, there was a brief pause while unseen operators manipulated controls to put the CBW transmitter on the air from Carman.

Studios will still be in Winnipeg. The musical portion of the one-hour broadcast was furnished by the C.B.C. Winnipeg concert orchestra, under the baton of Eric Wild.

Numbers were also sung by the choristers of Winnipeg under the direction of W. H. Anderson. Soloists were Mary Morrison, soprano; Roy Firth, baritone, and George Kent, tenor.

Announcers were Maurice Churchill and Harry Trousdale. The programme was produced by Sidney Dixon, with technical operation by Gordon Thompson.

Introducing the new station, Mr. Dunton said it marked an important step in the service of the national

radio system to the listening public, its owners. The high-powered transmitter would bring better, even new reception to Manitoba listeners as well as those in the western part of Ontario, he said.

"On behalf of the Canadian Broadcasting Corporation," Mr. Dunton said, "I should like to pay tribute to all those who have been associated with the long and rich history of CKY and with its many accomplishments, both in pioneer broadcasting and in its later service. I wish to express appreciation to Premier Garson and the Manitoba authorities for their handling of negotiations leading to the establishment of this nationally-owned station."

## Rich Programme Array

"The Manitoba station, CBW," said Mr. Dunton, "will bring a rich array of broadcasting service, with programmes coming from the United States and Britain as well as Canada."

The opening of CBW will strengthen the physical power of the national system to reach more people with fuller service and improved reception, the speaker said in conclusion.

"CBW is as modern and technically perfect as modern engineering will permit," said Dr. Frigon. Its location had been carefully selected in order that it may reach as many listeners as possible within its effective broadcasting.

C.B.C.'s personnel in Winnipeg would remain as it was, said Dr. Frigon, and would be joined by as many of the former staff of CKY as wished to join the organization.

"We are very pleased to have so many employees of CKY join us," he said, "because, having worked close to them for many years, we know them well, and we also knew they would be of great help to us in carrying on the good work of the Manitoba regional transmitter."

Premier Garson said that the development of a national radio policy for Canada required the province to withdraw from the radio field. Manitoba had been the only province in Canada engaged in commercial broadcasting.

If Manitoba had insisted on remaining in the field of broadcasting, Premier Garson said, it would have been impossible for the federal authorities to refuse broadcasting licences to other provinces desiring them.

The result, he said, would have been to congest the airways with broadcasts from 10 different governments in Canada.

"If we, operating without licence fees, had attempted to provide a service equal to that which the C.B.C. has guaranteed to provide,

we undoubtedly would have incurred heavy financial losses," the Premier said.

It was decided, therefore, that it would be in the best interests of Manitoba to vacate the field of broadcasting after a 25-year venture, during which CKY earned a profit of \$608,500, Premier Garson said.

The lieutenant-governor, first speaker introduced, said he was sure the people of Manitoba would join in congratulations to the C.B.C. and at the same time in expressing appreciation to the services given by CKY.

"We salute CBW and look forward to the enjoyment of the best programmes that radio can supply. Hail and welcome to CBW," he concluded.

At the conclusion of the broadcast, Mr. and Mrs. McWilliams were taken by surprise when Mr. Finlay, in a short address welcoming those present, announced that Friday was the 45th wedding anniversary of his honor and Mrs. McWilliams.

When the applause had subsided, Mr. Finlay, on behalf of the C.B.C. and the audience, wished the distinguished couple many more years of health and happiness, and presented a bouquet of flowers to Mrs. McWilliams.

## Coldwell Demands Special Session On Freight Rates

OTTAWA, Sept. 4 (CP)—C.C.F. Leader M. J. Coldwell Friday night demanded a special session of parliament to deal with Canada's freight-rate issue.

His demand was based on the justice department's advice to the government, made public four days ago, that the cabinet does not possess the power to appoint a royal commission to study the dominion's freight-rate set-up.

**Appointment Impossible**  
Existing statutes made the appointment of a commission by the cabinet alone impossible, the justice department said. However, the department did not rule out its appointment after parliament had changed laws which now block the move.

Mr. Coldwell, in a 100-word statement, said: "Without further delay parliament should be asked to provide the authority so that all discriminations now existing in the freight rate structure will be examined with a view to their removal."

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