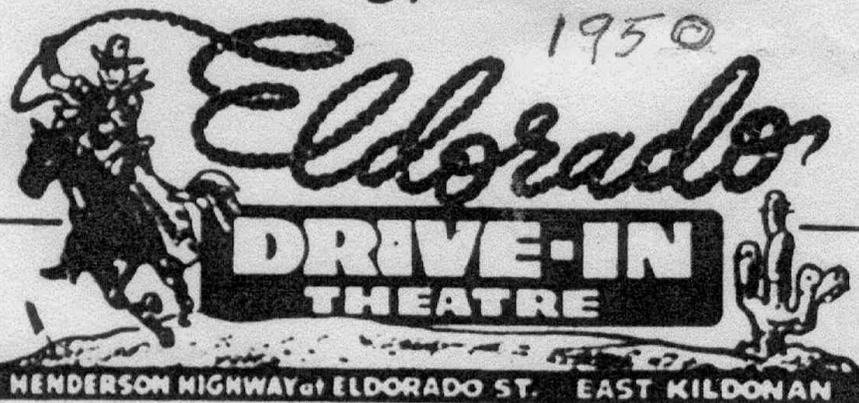


**GRAND OPENING!**  
**Thursday, June 29th**



**GALA INAUGURAL PROGRAM**  
**ON OUR GIANT SCREEN**

**THURSDAY AND FRIDAY**

**SUSAN HAYWARD** • **ROBERT PRESTON**

**"TULSA"**

COLOR BY TECHNICOLOR (ADULT)  
EXTRA ADDED: COLOR CARTOON — SHORT SUBJECTS

<b>ADMISSION</b>		<b>BRING THE WHOLE FAMILY</b> <b>SHOW STARTS AT DUSK</b> <b>RAIN OR CLEAR</b>
<b>ADULTS</b>	<b>60c</b>	
<b>CHILDREN 12 TO 16</b>	<b>25c</b>	
<b>CHILDREN UNDER 12</b>	<b>FREE</b>	

**FRIDAY NITE**

**COME EARLY** **COME LATE**  
**2 — COMPLETE SHOWS — 2**

**ON OUR GIANT SCREEN**  
**SATURDAY AND MONDAY**  
**RONALD REGAN, VIRGINIA MAYO in**  
**"THE GIRL FROM JONES BEACH"**

**TUESDAY ONLY**  
**SCOTT BRADY, CHARLES RUSSELL in**  
**"CANON CITY"**

**WEDNESDAY AND THURSDAY**  
**BETTY GRABLE, DICK HAYMES in**  
**"THE SHOCKING MISS PILGRIM"**

**WE'LL BE SEEING YOU AT THE ELDORADO!**

# New Drive-In Theatre In East Kildonan Is Canada's Largest

The Eldorado, Canada's largest drive-in theatre, located at the northern extremity of fast-growing East Kildonan, will open about the middle of next week, it has been announced by Western Theatres Ltd. The opening was tentatively planned for the present week, but has been delayed several days due to minor last-minute changes.

Located at the end of the street car line on Henderson Highway, the new theatre will accommodate 720 cars, and has been built at a cost of over \$700,000.

The theatre occupies 12 acres of land on which are rows of ramps for parking cars. Twenty thousand tons of earth were moved to form the ramps and these were covered with 30,000 tons of gravel and crushed stone so that cars may drive on to them easily and smoothly.

The huge screen, clearly visible from all parts of the theatre, stands 66 feet high and is 64 feet wide. Supporting it are solidly-built concrete piers sunk nine feet into the ground. The screen is constructed that it can withstand the most violent of weather conditions including a hurricane of up to 200 miles per hour.

Individual loudspeakers are provided for each car to bring the film's sound right to the spectators. Volume can be controlled on each speaker to suit the audio tastes of the car's occupants. All wiring for the loudspeakers is underground eliminating the possibility of cars or pedestrians getting tangled up in a maze of wire.

To ease traffic on Henderson Highway, the Eldorado has an exceptionally large holding area where cars may line up to enter the box office. Cars travelling north on the highway turn right at Eldorado ave. to get to the holding area and thence inside the theatre. A high, asbestos-lined fence separates the holding area from the theatre, thus eliminating the glare of headlights from cars approaching the show.

As a further move to speed up traffic there are two exits from the Eldorado. One leads to Henderson

Highway, while the other goes on to Brazier st.

To solve the problem of keeping the kiddies happy while waiting for the show to begin the Eldorado has constructed a playground where the youngsters can have fun on slides, teeter-totters, in sand boxes or pitching horseshoes.

## New Drive-In Theatre Will Hold 720 Cars

Located at Henderson Highway and Eldorado, at the north-east end of the municipality of East Kildonan, the new Eldorado drive-in theatre will open towards the end of next week.

The new theatre, largest of its kind in Canada, will have a capacity for 720 cars. The approximate cost of the project is \$170,000. The theatre covers 12 acres of land.

Twenty thousand tons of earth were moved to form the ramps and these were covered with 30,000 tons of gravel and crushed stone so that cars may drive on to them easily and smoothly.

The huge screen is 66 feet high and 64 feet wide, and the pictures will be magnified 176,000 times from the film print. The screen supports are built of steel and are sunk into concrete piers nine feet thick to withstand a wind velocity of 200 miles an hour.

Individual loud speakers are provided for each car to bring the film's sound right to the spectators. Volume can be controlled on each speaker to suit the tastes of the occupants of the car. All wiring for the loud speakers is underground, eliminating the possibility of cars or pedestrians getting tangled up in a maze of wire.

The 60 foot "Breeze-Way" Concession Bar will be located in the centre of the theatre arena. Other features will be ladies' and gents' rest rooms, while the projection rooms will be housed in the same building.

The projection equipment is more costly than the conventional type. The huge lamp houses especially designed for drive-ins produce three times the light.

The same time be allowed to vote, making him a "preferred citizen."

## Drive-In Space For 720 Cars At New Theatre

A new drive-in theatre, located at Eldorado avenue on the Henderson highway, is scheduled to open "in the near future," it was announced by Harry Gray, Lyceum theatre manager, Tuesday. Actual opening date will depend on weather and other factors, he said.

The drive-in, which will be known as "The Eldorado," will accommodate 720 cars on 12 ramps arranged in the new fan-shape style now popular in United States.

Also operated in connection with the theatre will be a concession bar of the "breezeway" type. It will be housed in a building 70 feet long, with open doors at each end, and long counters to permit quick service to patrons. Rest rooms, projection room and staff dressing rooms will also be in the building.

Motto of the theatre will be, "A little bit of the west in East Kildonan," and a modified western motif will be used. Ushers and runners will wear cowboy costumes, and the concession building will be of semi-rustic architecture.

Screen of the Eldorado will be about 60 feet wide, and latest type lenses and lens equipment will be used to give good picture definition to the greatly magnified image produced. Individual speakers provided will be of the latest all-weather type.

### Six Hurt Four Charged